



Dear Friends,

Welcome and thank you for your interest in the inaugural **The Big Dill Pickleball Tournament**. On behalf of **Kure It Cancer Research**, it is our honor as event chairs, and Women's Guild Board members, to host this fun event. Kure It is an Orange County nonprofit dedicated to providing direct funding to support the brightest minds in cancer research and has raised an impressive \$11 million dollars toward underfunded cancer research since it was established as an independent nonprofit in 2010.

Kure It is recognized for its financial support in eliminating the deficit in cutting edge research for cancers such as kidney, bladder, liver, colon, lung, prostate, melanoma, and others. The "seed money" Kure It raises, directly impacts the pre-trial stages of research at comprehensive cancer centers including UCI, USC, UCLA, City of Hope and a number of other cutting-edge institutes. Kure It raises funds through event programs and business initiatives, as well as ever-expanding corporate donors and the Women's Guild.

On **Sunday, August 22, 2021**, we will be hosting the first ever The Big Dill Pickleball Tournament, located at the **Tennis Club at Newport Beach**. The day has been carefully designed to be not only fun, but financially impactful.

Collaboration is key to our success. Join our Pickleball Tournament Sponsor lineup and support the Kure It team. Please review the enclosed sponsorship packet. You may find additional information for Kure It and the tournament at: www.kureitpickleball.org or by calling **949-748-5954**.

The 2021 Women's Guild chairs thank you for your support and contributions to the Kure It Cancer Research Foundation. We hope to see you on the court or in the stands cheering for your favorite teams at The Big Dill Pickleball Tournament.

Sincerely,

Kerri Hatfield
2021 Co-Chair

Beth Hoss
2021 Co-Chair

Brooke Siecke
2021 Co-Chair



MISSION STATEMENT

Kure It Cancer Research is a nonprofit dedicated to providing direct funding to support the brightest minds in translational research for underfunded cancers at leading cancer centers.



SPONSORSHIP OPPORTUNITIES

AUGUST 22, 2021 | THE TENNIS CLUB AT NEWPORT BEACH

A charitable donation directly benefits Kure It Cancer Research's mission to provide critical funding to underfunded cancer research.



CHAMPION SPONSOR - \$15,000+ (1 Available)

- Logo on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Logo and Link on Mobile Bidding Website
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Printed Banner at Tournament
- Verbal Recognition at Tournament
- Logo on Tournament Scoreboards
- Logo and Link on Social Media Shout out Post (1 Post)
- Logo on Step and Repeat
- First Right of Refusal for 2022 Event
- Full Page Ad in Printed Program
- Team of 4 Players and 4 Spectator Tickets to the Tournament

ACE SPONSOR - \$10,000+ (2+ Available)

- Logo on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Logo and Link on Mobile Bidding Website
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Printed Banner at Tournament
- Verbal Recognition at Tournament
- Full Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

CLUB SPONSOR - \$5,000+ (2+ Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Printed Banner at Tournament
- Logo on Court Gate Banners (7 Gates)
- Verbal Recognition at Tournament
- Half Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

CAPTAIN SPONSOR - \$2,500+ (2+ Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Name on Printed Program
- Name on Sponsor E-blast (1 E-blast)
- Verbal Recognition at Tournament
- Team of 2 Players and 2 Spectator Tickets to the Tournament

Recognition listing: _____

Contact name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

I am unable to attend but would like to make a donation \$ _____

Total amount enclosed \$ _____

Enclosed is a check payable to **Kure It Inc.** (Checks are preferred)

Please bill my AMEX, Visa, Mastercard, or Discover

Card# _____ Exp. Date ____/____/____ CVV _____ Signature _____

*Sponsorship must be submitted before July 30th to be included in the Invitation

Donations can also be made online at www.kureitpickleball.org



UNDERWRITING OPPORTUNITIES

AUGUST 22, 2021 | THE TENNIS CLUB AT NEWPORT BEACH

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LUNCH SPONSOR - \$7,500+ (1 Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Printed Banner at Tournament
- Logo on Printed Sign at Lunch Station
- Verbal Recognition at Tournament
- Full Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

ENTERTAINMENT SPONSOR - \$6,000+ (1 Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Banner at Tournament
- Logo on Printed Sign at Stage
- Verbal Recognition at Tournament
- Full Page Ad in Printed Program
- 4 Spectator Tickets to the Tournament

BAR SPONSOR - \$5,000+ (1 Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Printed Banner at Tournament
- Logo on Cocktail Napkins at Bar
- Verbal Recognition at Tournament
- Half Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

PRINT SPONSOR - \$2,500+ (2 Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Scorecard
- Name on Sponsor E-blast (1 E-blast)
- Verbal Recognition at Tournament
- Team of 2 Players and 2 Spectator Tickets to the Tournament

COURT SPONSOR - \$750+ (21 Available)

- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Vinyl Sticker on 1 Court
- 2 Spectator Tickets to the Tournament

Recognition listing: _____

Contact name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

I am unable to attend but would like to make a donation \$ _____

Total amount enclosed \$ _____

Enclosed is a check payable to **Kure It Inc.** (Checks are preferred)

Please bill my AMEX, Visa, Mastercard, or Discover

Card# _____ Exp. Date ____/____/____ CVV _____ Signature _____

*Sponsorship must be submitted before July 30th to be included in the Invitation

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PROGRAM AD FORM

AUGUST 22, 2021 | THE TENNIS CLUB AT NEWPORT BEACH

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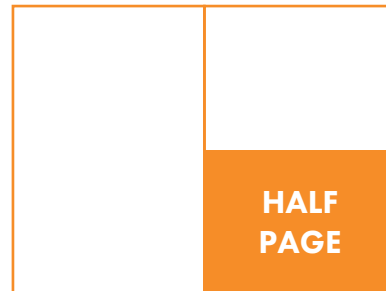
FULL PAGE AD \$500

5.5" WIDE X 8.5" HIGH



HALF PAGE AD \$300

5.5" WIDE X 4.25" HIGH



- All program ads must be submitted by **August 13, 2021** to samantha@eliteocproductions.com
- Artwork must be in color and in 300 dpi PDF, JPEG, or EPS

- If ad needs to be designed by Elite OC Productions please submit this form along with any logos or photos by **August 13, 2021** to samantha@eliteocproductions.com

I will create my own ad

Please create my ad with the following message: _____

Full Page Ad Half Page Ad Total Amount Enclosed \$ _____

Name/Company: _____
(As you would like to be recognized)

Name/Company: _____
(If different from above)

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Enclosed is a check payable to **Kure It Inc. (Checks are preferred)**

Please bill my AMEX, Visa, Mastercard, or Discover

Card# _____ Exp. Date ____/____/____ CVV _____ Signature _____

SUBMIT YOUR COMPLETED PROGRAM AD FORM TO:

Kure It Cancer Research
2201 Dupont Drive, Suite 700
Irvine, CA 92612

Attn: The Big Dill Pickleball Tournament
renalynn@kureit.org

www.kureitpickleball.org | Phone: 949.748.5954 | Fax: 949.222.0574

Thank you for your support!



PLAYER REGISTRATION FORM

AUGUST 22, 2021 | THE TENNIS CLUB AT NEWPORT BEACH

The Big Dill Pickleball Tournament is open for men and women in both the fun & friendly and competitive formats.



COMPETITIVE SCHEDULE OF EVENTS

- 12:30 PM** Registration & Court Assignment
- 1:00 PM** 1st Tier of Competitive Tournament
- 2:30 PM** 2nd Tier of Competitive Tournament
- 4:00 PM** Championship Game
- 4:45 PM** Awards Ceremony

FUN & FRIENDLY SCHEDULE OF EVENTS

- 1:00 PM** Registration & Court Assignment
- 2:00 PM** 1st Tier of Competitive Tournament
- 3:00 PM** 2nd Tier of Competitive Tournament
- 4:00 PM** Championship Game
- 4:45 PM** Awards Ceremony

PLAYER TICKET INCLUDES

Complimentary Food and Drinks |
 Access to Comfort Station | Live Entertainment |
 Awards | Access to Opportunity Drawing

SPECTATOR TICKET INCLUDES

Complimentary Food and Drinks |
 Live Entertainment | Access to Opportunity Drawing

I WOULD LIKE TO PURCHASE TICKETS:

(This is a limited capacity event and tickets will sell out fast)

- SPECTATOR TICKET(S)** \$75.00
- INDIVIDUAL PLAYER** \$150.00
- TEAM OF 2** \$300.00
- TEAM OF 4** \$600.00

PLAYER NAME(S):

SPECTATOR NAME(S):

<input type="checkbox"/> COMPETITIVE	<input type="checkbox"/> FUN & FRIENDLY	_____	_____
<input type="checkbox"/> COMPETITIVE	<input type="checkbox"/> FUN & FRIENDLY	_____	_____
<input type="checkbox"/> COMPETITIVE	<input type="checkbox"/> FUN & FRIENDLY	_____	_____
<input type="checkbox"/> COMPETITIVE	<input type="checkbox"/> FUN & FRIENDLY	_____	_____

Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

I would like to purchase _____ Player Ticket(s) I would like to purchase _____ Spectator Ticket(s)

Total amount enclosed \$ _____

Enclosed is a check payable to **Kure It Inc.** (Checks are preferred)

Please bill my AMEX, Visa, Mastercard, or Discover

Card# _____ Exp. Date ____/____/____ CV# _____ Signature _____

Tickets can also be purchase online at www.kureitpickleball.org



PLAYERS GUIDE

AUGUST 22, 2021 | THE TENNIS CLUB AT NEWPORT BEACH

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COMPETITIVE FORMAT

- 2 Players Per Team Rotating Each Game
- 4 Players Per Court is Called a "Group"
- Each Group Plays 6 Games with 6 Rotations
- Each Player Rotates Clockwise Playing Each Other Twice
- Assign a Scorer on the Court that will Record the Score of Each Player Individually Per Game and Tally the Total Score of Each Player at the End of the 6 Games

PLAYING FOR THE CHAMPIONSHIP TITLE

- The player from each group with the highest score advances to the playoffs
- The player will be paired up with the highest scoring player from another group and will form a team that plays another team with the highest score from their own group
- The playoff will be single elimination with teams competing in the semi-finals until one team is remains and crowned the champions

FUN & FRIENDLY FORMAT

- 15 Minute Increments Per Game Whether You Play up to 11
- 2 Players Per Team; You Never Change Your Team Throughout the Games
- 4 Players Per Court
- Round Robin Format
- You will be Assigned a Court and Section to Play as You Register
- If You Win, You Move Up and if You Lose, You Move Down
- Note: When You are Playing "Fun & Friendly", the Teams are Only Playing for Fun

For more information, please visit www.KureItPickleball.org



KURE IT CANCER RESEARCH = SAVING LIVES

WHAT IS KURE IT?

In 1998, Barry Hoeven, founder of Westport Properties, was diagnosed with kidney cancer. As Barry battled this disease, he recognized the lack of funding for research to cure kidney cancer and many other underfunded cancers.

To help increase needed funding, he founded the non-profit Kure It Cancer Research.

Kure It's mission is to be the leader in granting funds to scientists researching underfunded cancers. Researchers receiving Kure It funds use this "seed money" to explore innovative research projects at top Comprehensive Cancer Centers.



1 out of 3
Americans will
develop cancer



Every minute 1 person in
the US dies from cancer



Cancer is the leading
cause of disease-related
death in children in the US



90% of cancers are
underfunded



The Women's Guild "Hive" supports the purpose and activities of Kure It through fundraising, education, and community outreach. Hive members actively go out into the community and work hard to spread knowledge and their passion for supporting cancer research. In addition to creating awareness, members have a great time together and enjoy the company of other women who want to make a difference. Hive members also have the unique opportunity to attend lab tours at some of the country's top Comprehensive Cancer Centers to learn more about the cutting edge research they are supporting through their time, talents, and treasures.