



Dear Friends,

Welcome and thank you for your interest in the **The Big Dill Pickleball Tournament**. On behalf of **Kure It Cancer Research**, it is our honor as event chairs, and Women's Guild Board members, to host this fun event. Kure It is an Orange County nonprofit dedicated to providing direct funding to support the brightest minds in cancer research and has raised an over \$18 million dollars toward underfunded cancer research since it was established in 2007.

Kure It is recognized for its financial support in eliminating the deficit in cutting edge research for cancers such as kidney, bladder, liver, colon, lung, prostate, melanoma, and others. The "seed money" Kure It raises, directly impacts the pre-trial stages of research at comprehensive cancer centers including UCI, USC, UCLA, City of Hope and a number of other cutting-edge institutes. Funds are raised through event programs and business initiatives, as well as ever-expanding corporate donors and the Women's Guild.

On **Sunday, May 4, 2025**, we will be hosting the fourth annual Big Dill Pickleball Tournament, located at the **Los Cab Sports Village**. The day has been carefully designed to be not only fun, but financially impactful.

Collaboration is key to our success. Join our Pickleball Tournament Sponsor lineup and support the Kure It team. Please review the enclosed sponsorship packet. You may find additional information for Kure It and the tournament at: [www.kureitpickleball.org](http://www.kureitpickleball.org) or by calling **949-748-5954**.

The 2025 Women's Guild chairs thank you for your support and contributions to the Kure It Cancer Research Foundation. We hope to see you on the court or in the stands cheering for your favorite teams at

The Big Dill Pickleball Tournament.

Sincerely,

Katie Richardson  
2025 Chair



#### MISSION STATEMENT

Kure It Cancer Research is a nonprofit dedicated to providing direct funding to support the brightest minds in translational research for underfunded cancers at leading cancer centers.



## SPONSORSHIP OPPORTUNITIES

MAY 4, 2025 | LOS CAB SPORTS VILLAGE

A charitable donation directly benefits Kure It Cancer Research's mission to provide critical funding to underfunded cancer research.



### CHAMPION SPONSOR - \$15,000+ (1 Available)

- Logo on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Printed Banner at Tournament
- Verbal Recognition at Tournament
- Logo on Tournament Scoreboards
- Logo and Link on Social Media Shout out Post (1 Post)
- Logo on Step and Repeat
- First Right of Refusal for 2025 Event
- Full Page Ad in Printed Program
- Team of 4 Players and 4 Spectator Tickets to the Tournament

### ACE SPONSOR - \$10,000+ (2+ Available)

- Logo on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Printed Banner at Tournament
- Verbal Recognition at Tournament
- Full Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

### CLUB SPONSOR - \$5,000+ (2+ Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Printed Banner at Tournament
- Verbal Recognition at Tournament
- Half Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

### CAPTAIN SPONSOR - \$2,500+ (2+ Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Printed Program
- Name on Sponsor E-blast (1 E-blast)
- Verbal Recognition at Tournament
- Team of 2 Players and 2 Spectator Tickets to the Tournament

Recognition listing: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am unable to attend but would like to make a donation \$ \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

☐ Enclosed is a check payable to **Kure It Inc.** (Checks are preferred)

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_

**\*Sponsorship must be submitted before April 4th to be included in the Invitation.**

**Donations can also be made online at [www.kureitpickleball.org](http://www.kureitpickleball.org)**



## UNDERWRITING OPPORTUNITIES

MAY 4, 2025 | LOS CAB SPORTS VILLAGE

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### LUNCH SPONSOR - \$7,500+ (1 Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Printed Banner at Tournament
- Logo on Printed Sign at Lunch Station
- Verbal Recognition at Tournament
- Full Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

### BAR SPONSOR - \$5,000+ (1 Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Printed Banner at Tournament
- Logo on Cocktail Napkins at Bar
- Verbal Recognition at Tournament
- Half Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

### ENTERTAINMENT SPONSOR - \$2,500+ (1 Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Name on Sponsor E-blast (1 E-blast)
- Verbal Recognition at Tournament
- Team of 2 Players and 2 Spectator Tickets to the Tournament

### PRINT SPONSOR - \$2,500+ (2 Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Name on Sponsor E-blast (1 E-blast)
- Verbal Recognition at Tournament
- Team of 2 Players and 2 Spectator Tickets to the Tournament

### COURT SPONSOR - \$750+ (21 Available)

- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Vinyl Sticker on 1 Court
- 2 Spectator Tickets to the Tournament

Recognition listing: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am unable to attend but would like to make a donation \$ \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

☐ Enclosed is a check payable to **Kure It Inc.** (Checks are preferred)

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_

*\*Sponsorship must be submitted before April 4th to be included in the Invitation*

*Donations can also be made online at [www.kureitpickleball.org](http://www.kureitpickleball.org)*



## PROGRAM AD FORM

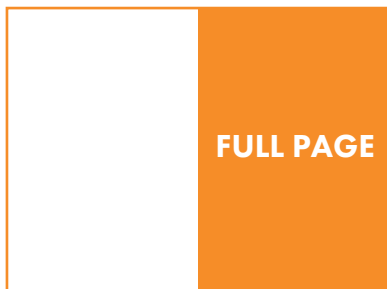
MAY 4, 2025 | LOS CAB SPORTS VILLAGE

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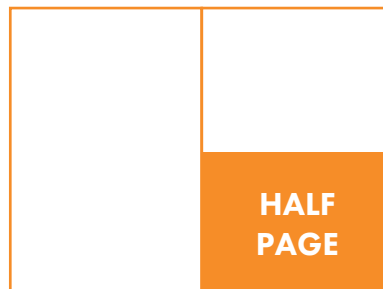
### FULL PAGE AD \$500

5.5" WIDE X 8.5" HIGH



### HALF PAGE AD \$300

5.5" WIDE X 4.25" HIGH



- All program ads must be submitted by April 18th
- Artwork must be in color and in 300 dpi PDF, JPEG, or EPS
- If ad needs to be designed please submit this form along with any logos or photos by April 18th

☐ I will create my own ad

☐ Please create my ad with the following message: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

☐ Full Page Ad ☐ Half Page Ad Total Amount Enclosed \$ \_\_\_\_\_

Name/Company: \_\_\_\_\_  
(As you would like to be recognized)

Name/Company: \_\_\_\_\_  
(If different from above)

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

☐ Enclosed is a check payable to **Kure It Inc. (Checks are preferred)**

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_

### SUBMIT YOUR COMPLETED PROGRAM AD FORM TO:

Kure It Cancer Research  
1300 Quail Street, Suite 104 Newport Beach, 92660  
Attn: The Big Dill Pickleball  
Brooke@kureit.org

www.kureitpickleball.org | Phone: 949.748.5954 | Fax: 949.222.0574

**Thank you for your support!**



# PLAYER REGISTRATION FORM

MAY 4, 2025 | LOS CAB SPORTS VILLAGE

The Big Dill Pickleball Tournament is open for men and women in both the fun & friendly and competitive formats.



## COMPETITIVE SCHEDULE OF EVENTS

**12:00 PM** Registration & Court Assignment  
**1:00 PM** Beginning of Competitive Tournament  
**3:00 PM** Competitive Championship Game  
**3:45 PM** Competitive Awards Ceremony and Best Dressed Team

## FUN & FRIENDLY SCHEDULE OF EVENTS

**12:00 PM** Registration & Court Assignment  
**1:00 PM** Beginning of Fun & Friendly Tournament  
**3:00 PM** Competitive Championship Game  
**3:45 PM** Competitive Awards Ceremony and Best Dressed Team

## PLAYER TICKET INCLUDES

Complimentary Food and Drinks |  
Access to Comfort Station | Entertainment |  
Awards | Vendor Shopping

## SPECTATOR TICKET INCLUDES

Complimentary Food and Drinks |  
Entertainment | Vendor Shopping

## I WOULD LIKE TO PURCHASE TICKETS:

*(This is a limited capacity event and tickets will sell out fast)*

- ☐ **SPECTATOR TICKET(S)** \$75.00
- ☐ **INDIVIDUAL PLAYER** \$150.00
- ☐ **TEAM OF 2** \$300.00
- ☐ **TEAM OF 4** \$600.00

### PLAYER NAME(S):

### COMPETITIVE SKILL LEVEL:

<input type="checkbox"/> <b>COMPETITIVE</b>	<input type="checkbox"/> <b>FUN &amp; FRIENDLY</b>	_____	_____
<input type="checkbox"/> <b>COMPETITIVE</b>	<input type="checkbox"/> <b>FUN &amp; FRIENDLY</b>	_____	_____
<input type="checkbox"/> <b>COMPETITIVE</b>	<input type="checkbox"/> <b>FUN &amp; FRIENDLY</b>	_____	_____
<input type="checkbox"/> <b>COMPETITIVE</b>	<input type="checkbox"/> <b>FUN &amp; FRIENDLY</b>	_____	_____

**NAMES FOR SPECTATOR TICKETS:** \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

☐ I would like to purchase \_\_\_\_\_ Player Ticket(s)      ☐ I would like to purchase \_\_\_\_\_ Spectator Ticket(s)

Total amount enclosed \$ \_\_\_\_\_

☐ Enclosed is a check payable to **Kure It Inc.** (Checks are preferred)

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CV# \_\_\_\_\_ Signature \_\_\_\_\_

Tickets can also be purchase online at [www.kureitpickleball.org](http://www.kureitpickleball.org)



## PLAYERS GUIDE

MAY 4, 2025 | LOS CAB SPORTS VILLAGE

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## COMPETITIVE FORMAT

- Ladder Format - 12 Minute Games. Winners Move Up a Court Number and Losing Team Moves Down a Court Number.
- 2 Players Per Fixed Team
- Games are 12 Minutes or First Team to 11 Points
- You Will Be Assigned a Court Based on Your Registration Information
- Bracket Winners Will Play in a Semi-Final to Determine Who Plays on Championship Court

## COMPETITIVE SKILL LEVEL

(PLEASE SELECT BASED ON YOUR TEAM/INDIVIDUAL)



3.0 - 3.5



3.5 - 4.0



4.0 - 4.5

## FUN & FRIENDLY FORMAT

- Ladder Format
- 2 Players Per Fixed Team
- 12 Minute Games or You Play up to 11
- You will be Assigned a Court after registration
- If You Win, You Move Up and if You Lose, You Move Down
- When You are Playing "Fun & Friendly", the Teams are Only Playing for Fun

For more information, please visit [www.KureItPickleball.org](http://www.KureItPickleball.org)



## KURE IT CANCER RESEARCH = SAVING LIVES

### WHAT IS KURE IT?

In 1998, Barry Hoeven, founder of Westport Properties, was diagnosed with kidney cancer. As Barry battled this disease, he recognized the lack of funding for research to cure kidney cancer and many other underfunded cancers.

To help increase needed funding, he founded the non-profit Kure It Cancer Research.

Kure It's mission is to be the leader in granting funds to scientists researching underfunded cancers. Researchers receiving Kure It funds use this "seed money" to explore innovative research projects at top Comprehensive Cancer Centers.



1 out of 3  
Americans will  
develop cancer



Every minute 1 person in  
the US dies from cancer



Cancer is the leading  
cause of disease-related  
death in children in the US



90% of cancers are  
underfunded



The Women's Guild "Hive" supports the purpose and activities of Kure It through fundraising, education, and community outreach. Hive members actively go out into the community and work hard to spread knowledge and their passion for supporting cancer research. In addition to creating awareness, members have a great time together and enjoy the company of other women who want to make a difference. Hive members also have the unique opportunity to attend lab tours at some of the country's top Comprehensive Cancer Centers to learn more about the cutting edge research they are supporting through their time, talents, and treasures.