



Dear Friends,

Welcome and thank you for your interest in the **The Big Dill Pickleball Tournament**. On behalf of **Kure It Cancer Research**, it is my honor as event chair, and Women's Guild Board member, to host this fun event. Kure It is an Orange County nonprofit dedicated to providing direct funding to support the brightest minds in cancer research and has raised over \$14 million dollars toward underfunded cancer research since it was established in 2007.

Kure It is recognized for its financial support in eliminating the deficit in cutting edge research for cancers such as kidney, bladder, liver, colon, lung, prostate, melanoma, and others. The "seed money" Kure It raises, directly impacts the pre-trial stages of research at comprehensive cancer centers including UCI, USC, UCLA, City of Hope and a number of other cutting-edge institutes. Funds are raised through event programs and business initiatives, as well as ever-expanding corporate donors and the Women's Guild.

On **Saturday, September 30, 2023**, we will be hosting the third Big Dill Pickleball Tournament, located at the **Tennis Club at Newport Beach**. The day has been carefully designed to be not only fun, but financially impactful.

Collaboration is key to our success. Join our Pickleball Tournament Sponsor lineup and support the Kure It team. Please review the enclosed sponsorship packet. You may find additional information for Kure It and the tournament at: www.kureitpickleball.org or by calling **949-748-5954**.

The 2023 Women's Guild chair thanks you for your support and contributions to the Kure It Cancer Research Foundation. We hope to see you on the court or in the stands cheering for your favorite teams at The Big Dill Pickleball Tournament.

Sincerely,

Katie Richardson
2023 Chair



MISSION STATEMENT

Kure It Cancer Research is a nonprofit dedicated to providing direct funding to support the brightest minds in translational research for underfunded cancers at leading cancer centers.



SPONSORSHIP OPPORTUNITIES

SEPTEMBER 30, 2023 | THE TENNIS CLUB AT NEWPORT BEACH

A charitable donation directly benefits Kure It Cancer Research's mission to provide critical funding to underfunded cancer research.



CHAMPION SPONSOR - \$15,000+ (1 Available)

- Logo on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Verbal Recognition at Tournament
- Team of 4 Players and 4 Spectator Tickets to the Tournament
- Logo and Link on Social Media Shout out Post (1 Post)
- Logo on Step and Repeat
- First Right of Refusal for 2024 Event
- Full Page Ad in Printed Program

ACE SPONSOR - \$10,000+ (2+ Available)

- Logo on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Verbal Recognition at Tournament
- Logo on Social Media Shout out Post (1 Post)
- Logo on Step and Repeat
- Logo on Printed Banner at Tournament
- Full Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

NEWPORT BEACH SPONSOR - \$8,000+ (1 Available)

- Logo on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Logo and Link on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Social Media Shout out Post (1 Post)
- Logo on Step and Repeat
- Logo on Printed Banner at Tournament
- Full Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

CLUB SPONSOR - \$5,000+ (2+ Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program
- Logo on Step and Repeat
- Logo on Printed Banner at Tournament
- Logo on Court Gate Banners
- Verbal Recognition at Tournament
- Half Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

CAPTAIN SPONSOR - \$2,500+ (2+ Available)

- Name on Digital Save the Date and Invitation
- Logo and Link on Event Website
- Name on Sponsor E-blast (1 E-blast)
- Name on Printed Program
- Logo on Step and Repeat
- Logo on Printed Banner at Tournament
- Half Page Ad in Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament

Recognition listing: _____

Contact name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

I am unable to attend but would like to make a donation \$ _____

Total amount enclosed \$ _____

☐ Enclosed is a check payable to **Kure It Inc.** (Checks are preferred)

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# _____ Exp. Date ____/____/____ CVV _____ Signature _____

***Sponsorship must be submitted before September 1st to be included in the Invitation.**

Donations can also be made online at www.kureitpickleball.org



UNDERWRITING OPPORTUNITIES

SEPTEMBER 30, 2023 | THE TENNIS CLUB AT NEWPORT BEACH

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LUNCH SPONSOR - \$7,500+ (1 Available)

- Name on Digital Save the Date and Invitation
- Logo on Printed Sign at Lunch Station
- Logo and Link on Event Website
- Verbal Recognition at Tournament
- Name on Sponsor E-blast (1 E-blast)
- Full Page Ad in Printed Program
- Logo on Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament
- Logo on Printed Event Banner at Tournament

BAR SPONSOR - \$5,000+ (1 Available)

- Name on Digital Save the Date and Invitation
- Logo on Cocktail Napkins at Bar
- Logo and Link on Event Website
- Verbal Recognition at Tournament
- Name on Sponsor E-blast (1 E-blast)
- Half Page Ad in Printed Program
- Logo on Printed Program
- Team of 2 Players and 2 Spectator Tickets to the Tournament
- Logo on Printed Banner at Bar

ENTERTAINMENT SPONSOR - \$2,500+ (1 Available)

- Name on Digital Save the Date and Invitation
- Logo on Printed Banner at Tournament
- Logo and Link on Event Website
- Team of 2 Players and 2 Spectator Tickets to the Tournament
- Name on Sponsor E-blast (1 E-blast)
- Logo on Printed Program

PRINT SPONSOR - \$2,500+ (2 Available)

- Name on Digital Save the Date and Invitation
- Logo on Printed Program
- Logo and Link on Event Website
- Team of 2 Players and 2 Spectator Tickets to the Tournament
- Name on Sponsor E-blast (1 E-blast)

COURT SPONSOR - \$750+ (21 Available)

- Logo and Link on Event Website
- Logo on Recognition on Courts
- Logo on Printed Program
- 2 Spectator Tickets to the Tournament

Recognition listing: _____

Contact name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

I am unable to attend but would like to make a donation \$ _____

Total amount enclosed \$ _____

☐ Enclosed is a check payable to **Kure It Inc.** (Checks are preferred)

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# _____ Exp. Date ____/____/____ CVV _____ Signature _____

**Sponsorship must be submitted before September 1st to be included in the Invitation*

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PROGRAM AD FORM

SEPTEMBER 30, 2023 | THE TENNIS CLUB AT NEWPORT BEACH

A charitable donation directly benefits Kure It Cancer Research's mission to provide critical funding to underfunded cancer research.



FULL PAGE AD \$500

5.5" WIDE X 8.5" HIGH



HALF PAGE AD \$300

5.5" WIDE X 4.25" HIGH



- All program ads must be submitted by **September 1, 2023** to renalynn@kureit.org
- Artwork must be in color and in 300 dpi PDF, JPEG, or EPS

- If ad needs to be designed please submit this form along with any logos or photos by **September 1, 2023** to renalynn@kureit.org

☐ I will create my own ad

☐ Please create my ad with the following message: _____

☐ Full Page Ad ☐ Half Page Ad Total Amount Enclosed \$ _____

Name/Company: _____
(As you would like to be recognized)

Name/Company: _____
(If different from above)

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

☐ Enclosed is a check payable to **Kure It Inc. (Checks are preferred)**

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# _____ Exp. Date ____/____/____ CVV _____ Signature _____

SUBMIT YOUR COMPLETED PROGRAM AD FORM TO:

Kure It Cancer Research
1300 Quail Street, Suite 104 Newport Beach, 92660
Attn: The Big Dill Pickleball Tournament
renalynn@kureit.org

www.kureitpickleball.org | Phone: 949.748.5954

Thank you for your support!



PLAYER REGISTRATION FORM

SEPTEMBER 30, 2023 | THE TENNIS CLUB AT NEWPORT BEACH

The Big Dill Pickleball Tournament is open for men and women in both the fun & friendly and competitive formats.



COMPETITIVE SCHEDULE OF EVENTS

- 1:00 PM** Registration & Court Assignment
- 2:00 PM** Beginning of Competitive Tournament
- 4:00 PM** Competitive Championship Game
- 4:45 PM** Awards Ceremony

FUN & FRIENDLY SCHEDULE OF EVENTS

- 1:00 PM** Registration & Court Assignment
- 2:00 PM** Beginning of Fun & Friendly Tournament
- 4:00 PM** Competitive Championship Game
- 4:45 PM** Awards Ceremony

PLAYER TICKET INCLUDES

Complimentary Food and Drinks | Access to Comfort Station | Entertainment | Awards | Access to Opportunity Drawing

SPECTATOR TICKET INCLUDES

Complimentary Food and Drinks | Entertainment | Access to Opportunity Drawing

I WOULD LIKE TO PURCHASE TICKETS:

(This is a limited capacity event and tickets will sell out fast)

- ☐ **SPECTATOR TICKET(S)** \$75.00
- ☐ **INDIVIDUAL PLAYER** \$150.00
- ☐ **TEAM OF 2** \$300.00
- ☐ **TEAM OF 4** \$600.00

PLAYER NAME(S):

COMPETITIVE SKILL LEVEL:

<input type="checkbox"/> COMPETITIVE	<input type="checkbox"/> FUN & FRIENDLY	_____	_____
<input type="checkbox"/> COMPETITIVE	<input type="checkbox"/> FUN & FRIENDLY	_____	_____
<input type="checkbox"/> COMPETITIVE	<input type="checkbox"/> FUN & FRIENDLY	_____	_____
<input type="checkbox"/> COMPETITIVE	<input type="checkbox"/> FUN & FRIENDLY	_____	_____

NAMES FOR SPECTATOR TICKETS: _____

Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

☐ I would like to purchase _____ Player Ticket(s) ☐ I would like to purchase _____ Spectator Ticket(s)

Total amount enclosed \$ _____

☐ Enclosed is a check payable to **Kure It Inc.** (Checks are preferred)

☐ Please bill my AMEX, Visa, Mastercard, or Discover

Card# _____ Exp. Date ____/____/____ CV# _____ Signature _____

Tickets can also be purchase online at www.kureitpickleball.org



PLAYERS GUIDE

SEPTEMBER 30, 2023 | THE TENNIS CLUB AT NEWPORT BEACH

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COMPETITIVE FORMAT

- Ladder Format - 12 Minute Games. Winners Move Up a Court Number and Losing Team Moves Down a Court Number.
- 2 Players Per Fixed Team
- Games are 12 Minutes or First Team to 11 Points
- There Will Be 4 Brackets: A, B, C, D
- You Will Be Assigned a Court Based on Your Registration Information
- Bracket Winners Will Play in a Semi-Final to Determine Who Plays on Championship Court

COMPETITIVE SKILL LEVEL

(PLEASE SELECT BASED ON YOUR TEAM/INDIVIDUAL)



2.0 - 2.5



2.5 - 3.0



3.0 - 3.5

FUN & FRIENDLY FORMAT

- Ladder Format
- 2 Players Per Fixed Team
- 12 Minute Games or You Play up to 11
- You will be Assigned a Court after registration
- If You Win, You Move Up and if You Lose, You Move Down
- When You are Playing "Fun & Friendly", the Teams are Only Playing for Fun

For more information, please visit www.KureItPickleball.org



KURE IT CANCER RESEARCH = SAVING LIVES

WHAT IS KURE IT?

In 1998, Barry Hoeven, founder of Westport Properties, was diagnosed with kidney cancer. As Barry battled this disease, he recognized the lack of funding for research to cure kidney cancer and many other underfunded cancers.

To help increase needed funding, he founded the non-profit Kure It Cancer Research.

Kure It's mission is to be the leader in granting funds to scientists researching underfunded cancers. Researchers receiving Kure It funds use this "seed money" to explore innovative research projects at top Comprehensive Cancer Centers.



1 out of 3
Americans will
develop cancer



Every minute 1 person in
the US dies from cancer



Cancer is the leading
cause of disease-related
death in children in the US



90% of cancers are
underfunded



The Women's Guild "Hive" supports the purpose and activities of Kure It through fundraising, education, and community outreach. Hive members actively go out into the community and work hard to spread knowledge and their passion for supporting cancer research. In addition to creating awareness, members have a great time together and enjoy the company of other women who want to make a difference. Hive members also have the unique opportunity to attend lab tours at some of the country's top Comprehensive Cancer Centers to learn more about the cutting edge research they are supporting through their time, talents, and treasures.